

Objective A position as Graphic and Web Designer

Skills Experience in digital, web, and print design, possessing a knack for creative illustration. Knowledge of Adobe Illustrator, InDesign, Dreamweaver, Photoshop, and Premiere. Comfortable with hand-coded HTML and CSS, and experience with email automation systems such as Marketo and Pardot. Familiarity with content management systems such as Ingeniux and WordPress.

Experience

Graphic Designer II

Takara Bio USA, Inc., Mountain View, CA *April 2017–Present*

- Design flyers, brochures, figures/illustrations, web page layouts, online ads, email campaigns, and promotional giveaway items as part of the marketing communications team.
- Collaborate with multi-disciplinary groups including technical writers, R&D, product managers, and marketing specialists to develop new graphics.
- Created a style guide for Takara Bio USA's new website, which helps the MarCom team maintain consistency across web pages and components.
- Serve as main reviewer of style/design for the company's website, providing constructive feedback and delegating review tasks to other designers when needed.
- Advise marketing team on how to revise web pages and troubleshoot CSS issues.

Graphic Designer I

Takara Bio USA, Inc., Mountain View, CA *April 2014–April 2017*

- Designed graphics for web pages such as technical notes and product pages, trade show booth panels, scientific posters, special event logos, and mobile app assets.
- Helped code content-rich web pages such as overviews and product selection guides. Assist with content migration from Oracle CMS to Ingeniux CMS.
- Aided email transition from Marketo to Pardot, configuring form templates and their CSS styles for use on various sites. Reworked landing page templates from Marketo so that they could be used in Pardot.
- Assisted with company re-brand effort, preparing logos in different sizes and formats. Helped update stationary and marketing materials.

Graphic and Web Intern

NASA Ames Research Center, Moffett Field, CA *April 2014–April 2011*

- Functioned as sole designer for the NASA Research Park (NRP), creating posters and flyers to advertise public lectures, along with website graphics, pamphlets, and signage.
- Acted as sole webmaster of NRP's website, successfully transitioning their content through two content management system migrations (from a basic HTML/CSS website to Etouch, then to Drupal over the course of three years.)
- Served as editor of the NRP Post newsletter, collecting articles from NRP partners. Designed layouts, photographed events, and proofread stories.
- Revised building floor plans, exhibit diagrams, and building directories. Maintained detailed archives of image documents.

Freelance Graphic Designer

August 2013–Present

- Designed logos, pamphlets, web/Facebook/email advertisements, website layouts, and other marketing material for various clients such as Skyline College, Escama Studio and several artists.

Naturalist Intern**UC Davis Arboretum, Davis, CA** *March 2010–July 2010*

- Guided arboretum tours for elementary school classes, encouraging observation and curiosity about the natural world.
- Educated children and chaperones about California native wildlife, including basic identification and traditional uses of common plants. Taught students about life cycles of plants and animals.
- Facilitated hands-on games and art activities to foster learning, teamwork, and creative thinking.

Orthotics Intern**UC Davis Medical Center, Sacramento, CA** *July 2009–September 2009*

- Assisted Chief Orthotist and staff as they cared for patients in the hospital, supporting patients by making them feel more at ease.
- Helped orthotists measure and fit assistive devices onto patients.
- Aided in preparation of braces, splints, and body casts.

Education

San Jose State University, San Jose, CA
B.A. in Art, Concentration in Design Studies *2013*

Foothill College, Los Altos Hills CA
Graphic Design *April 2011–December 2012*

De Anza College
Graphic Design *July 2010–December 2011*

University of California, Davis; Davis, CA
Biochemistry and Molecular Biology *September 2008–June 2010*